

GOLDEN JUBILEE YEAR 1968 -2018

## GOLDEN JUBILEE PLANS

- **NEW COLLEGE ANTHEM COMPOSED**
- **NEW COURSES TO BE INTRODUCED**
  - Part I-Foundation Course in French
  - B.Sc Psychology
  - B.Com ( Professional Accounting)
  - M.Com ( Corporate Secretaryship)
  - M.Phil (Computer Science)
- **CONSTITUTION OF ACADEMIC ADVISORY BOARD**
- **NEW INFRASTRUCTURE**
  - New Modern Library and Controller of Examinations Block
- **NEW CAMPUS TALK**
  - Campus Radio by Department of Visual Communication
- **NEW NEWS LETTER**
  - Vaish Golden News Letter
- **NEW JOURNAL**
  - Vaish In House Journal
- **NEW MOBILE APP FOR STAFF INTERNAL USE**

### GOLDEN JUBILEE SPECIAL EVENTS

- International Conference to be organised by Department of Tamil.
- National Conference to be organised by the Departments of English, Statistics, Commerce and MA(Human Resource Management).
- State level conference to be organised by Department of Computer Science.
- State level seminar to be organised by Departments of Home Science, Computer Science, Maths, History Plant Biology and Plant Biotechnology, Master of Social Work, Physics, and Chemistry.
- TVP Seminar and Icat advertising to be organised by Department of Visual communication.
- Seminar on Political Reporting, Sports Reporting and Media Ethics, Ground reality and Media Research to be organized by Department of M.A Journalism and Communication.
- Workshop to be organised by the Departments of Computer Science, Home Science, Hindi, Tamil, Sanskrit, MA(Human Resource Management), Master of Social Work, Statistics, English and Economics.
- Web designing workshop, Flash designing workshop and Story Board making workshop to be organized by Department of Visual Communication.
- Workshops on designing a magazine, Television news making, Equip to fit for live broadcasting, Script writing, Photo Journalism and News reading to be organized by Department of M.A Journalism and Communication.
- Workshop on Theatre to be organized by Department of English.
- Workshop on Biotechnology to be organized by Department of Plant Biology and Plant Biotechnology.
- Kavithai pasarai to be organized by Department of Tamil.
- Symposium to be organized by the Department of Home Science.
- Hindi bazaar to be organized by the Department of Hindi.
- Vaishnav Bazaar.
- Viscom News Article to be published.
- Inter College Film Festival – Tooring talkies to be conducted.
- Interschool competition for College promotion
- Art Photography exhibition to be organized by Department of Visual Communication.
- Exhibition to be organized by the College.
- More MOUs to be signed to improve Industry Institute Relationship.
- FDPs to be organized for staff.



# Vaish Golden News Letter

**Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous)**  
(Affiliated to University of Madras, Re-Accredited with 'A+' Grade by NAAC) Chromepet, Chennai - 600 044.

Volume. No. 1

December 2018

### From the Desk of the Management & Principal



**Smt. Mamta D. Bhatt**  
Chairman

I am delighted that we are releasing Vaish Golden News Letter in this Golden Jubilee year. This will accelerate the reading interests among students and make them well informed. I wish the staff and students a grand success in bringing out the newsletter periodically with prolific news from the premises of the College!!!

We are proud to launch Vaish Golden News Letter, which will enrich the student community about all activities of the College. May this endeavour, continue with its noble task!!! Best Wishes!



**Shri Nimish C. Tolia**  
Joint Secretary



**Shri C. M. Tolia**  
Secretary

The Golden Jubilee marks the genesis of Vaish Golden News Letter a ready reckoner to know about the kaleidoscopic events of the College!! I wish the team All the very best!!! May God be with you!!

Vaish Golden News letter is a wonderful effort which will help in keeping the students abreast of the happenings in the College!!! Keep up the pride of Vaishnav !



**Dr. R. Geetha**  
Principal

### From the Editor's Desk

I take this opportunity to thank our College Management and Principal for their encouragement and support in the release of Vaish Golden News Letter, a milestone in this Golden Jubilee Year.. With the blessings of the Almighty let this share the success and achievement of the College in the years to come.

**Dr. R. Savithri**, Dean, Planning & Communication



### GENESIS OF THE COLLEGE



**Shri Nanalal Bhatt Shrimathi Devkunvar**

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, an Aided Autonomous Women's College, affiliated to University of Madras, caters to the educational needs of women students belonging to lower and middle-income families of South Chennai in Kancheepuram District. Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women was started in 1968 with the generous donation of 10 acres of land by our Late Founder Chairman Shri Nanalal Bhatt and Rs.6 lakhs donated by Cork Industries Charities Trust. The Trust had Shri Nanalal Bhatt, Shri S. N. Bhatt, Shri Mohanlal D. Tolia and Shri Kapurchand N. Sutaria as Founder Trustees and Shri Nanalal Bhatt, Shri C. N. Bhatt, Shri S. N. Bhatt, Shri C. M. Tolia, Shri Ramesh Chandra Sutaria and Shri Shashikant Sheth as donors. Their support to this noble cause led to the establishment of this women's College. The College caters to the needs of the lower and middle-income group families, especially from the Kancheepuram District. The College stands in the name of our Late Founder Chairman's beloved wife



**In 1968**

Shrimathi Devkunvar. His Excellency, Sardar Ujjal Singh, the then Governor of Tamil Nadu inaugurated the College in 1968. The initial strength of students was 240 in 3 P.U.C Sections with staff strength of 20. In 1970 the College was upgraded with the introduction of B. A. Economics. The College has efficiently rendered five decades of dedicated service to the cause of women's education. The present student strength is 6054, (2077 in the Aided structure and 3977 in the Self financing structure). The total staff strength is 265, with 82 staff in the Aided structure and 183 staff in the Self financing structure. The strength of Non-Teaching staff is 71. Average ratio of staff to students is 1: 23. Our College has 10 U.G Courses and 6 Research Departments in the Aided structure and 13 U.G. Courses, 11 P.G. Courses and 4 M.Phil Courses in the Self financed stream.



**In 2018**

## COLLEGE MANAGEMENT COMMITTEE

Our College Chairman Smt. Mamta D. Bhatt is young, dynamic and full of innovative ideas. Our College Secretary Shri C. M. Tolia is the master brain with an eye for minute details. He has the vision to build a model educational institution with versatile courses to provide opportunity to explore and deepen their academic interest. Cork Industries Chairman Shri S. N. Bhatt is the icon of responsibility, whose approach has paternal touch care. Shri Nimish. C. Tolia Joint Secretary's innovative ideas and foresight has helped us to reach great heights. Dr. (Smt). D. Thangam Seshan and Dr. (Smt) G. Rani academic advisors and the other active members Smt. Bhavna Shah, Shri Kiran Bhatt, Shri. P. B. Ramanujam, and the Principal Dr. (Smt). R. Geetha guide in all endeavours. Slowly but steadily our College has come a long way raising this institution to a position of pre-eminence under the able guidance provided by the Management Committee.

## PILLARS OF VAISHNAV



Smt. **Sarojini Natarajan**  
was the first Principal  
of our College  
from 1968 to 1972.



Miss. **Saroja Swaminathan**  
was the Principal of our College  
from September 1972  
to  
November, 1973



Dr. Smt. D. Thangam Seshan  
(1973-1997)

Dr. (Smt) D. Thangam Seshan had efficiently rendered nearly 25 years of dedicated service to the College. Under her able guidance Five new courses B.Sc Chemistry, B.Sc. Physics, B.Sc Botany, B.Sc. Statistics and B.Sc Computer Science were started in the aided stream. In 1984 self financed stream was started. Four courses B.Com, B.Sc., Mathematics, B.A. Corporate Secretaryship, and B.B.A, were started in self financed stream.

An administrative block, Evening College Block, and the foundation for the multi purpose Auditorium was laid during her tenure. Great emphasis was laid on sports and the College can literally boast of excellent facilities in the field "Games". She laid a strong foundation due to which today Vaishnav is proud of its academic excellence, good administration and strict discipline.



Miss. T.V. Jayalakshmi  
(1997-2002)

Miss. T.V. Jayalakshmi was instrumental in introducing the prestigious Post graduate courses. M.Com. and M.Sc. (I.T) were started in the year 2000. U.G.C. sponsored vocational course for Commerce students was introduced during her tenure. Post Graduate and Information Technology Block, was inaugurated on 8<sup>th</sup> October 2001.



Dr. (Smt) T. Sumitra  
(2002-2011)

Vaishnav's growth and reputation reached great heights during Dr. T. Sumitra's tenure as the College was accredited with "A" Grade by NAAC in 2003 which was a feather in our cap to the committed efforts of the College as a whole. The crowning glory was the autonomous status conferred by UGC and confirmed by University of Madras in June 2006. Many job oriented U.G. courses and P.G. courses like BSc.(I.S.M), B.Sc Visual Communication, M.S.W, M.Sc Bio-Statistics, M.Sc Physics, M.Sc Plant Biology and Plant Biotechnology, MA(HRM), were started during her tenure. E-EDU GOVERN Programme started in 2002 serves the twin objectives of 100% Computer literacy to our students and complete networking of the various academic and administrative activities. Skill based certificate courses, communicative English skill based certificate programme were also introduced. An MOU was signed with CTS in 2007. Autonomous Block, III floor in I.T. block, Media Block, the most prestigious U.G.C funded Women's Hostel became a reality. She was instrumental in getting more grants from U.G.C. for many projects. Again in 2011 the College was re-accredited by "A" Grade by NAAC

Dr. (Smt) G. Rani was instrumental in alleviating and upgrading the College into a Research Centre in 2012 offering 6 full time PhD courses in the departments of History and Tourism, Statistics, Physics, Plant Biology and Plant Biotechnology, Computer Science and Commerce. Department of Economics, English, Mathematics and Tamil offer part time PhD programmes. During her tenure well equipped media lab and well facilitated Hostel were inaugurated.



Dr. (Smt) G. Rani  
(2011-2015)

Autonomous review committee constituted by the University of Madras visited the College in January 2012 to review the post autonomy developments in the college. The review committee appreciated the effective use of the autonomy status granted to us and in 2013 our College received autonomy extension for another 6 years. In 2014 Star College Scheme was sanctioned by DBT, Govt. of India for Basic Sciences. UGC funded Indoor Stadium of 29,000 sq. ft carpet area and 15,000 sq. ft. playing arena was inaugurated by His Excellency Dr. K. Rosaiah, Governor of Tamilnadu on 07/03/2014. Memorandum of Understanding between Saurashtra University, Institute of Cost Accountants of India and SDNB Vaishnav College for women were signed during her tenure.

Dr. (Smt) R. Geetha has taken over as Principal from July 2018. Her modern outlook and supportive personal attention will make great strides in academic development and welfare of students in the years to come.



Dr. (Smt) R. Geetha  
from July 2018 till date

## CERTIFICATE COURSES



With a goal to enable our students to be equipped with earning capabilities. UGC Sponsored certificate courses in Silambattam, Choreography, Handicrafts, Technical writing, Computer Hardware, Basic French and Screen Printing were conducted. The College also offered skill based courses for students on "Computer Hardware", "Microprocessor Fundamentals and application", "Cosmetology", "Instrumentation", "Assistant Beautician", "Banking Financial Services and Insurance", "Computer Data Operator", "Data Analysis using SPSS" "Cloud Computing", "Food Preservation", "Interior Decoration", "Disaster Management", "Radio Jockey" and "Digital electronics".



UGC Add on certificate program in Television and Video presentation was conducted by the Dept. of Physics. UGC sponsored Career Oriented Certificate Programmes like "Women Entrepreneurship" and "Mushroom Cultivation" to give the right education to our students by developing their Entrepreneurial Skills are offered by the Dept. of Commerce and Dept. of PBPB respectively.

ICT academy in collaboration with EMC<sup>2</sup>, organised Training the Trainers program and six of our college staff are "EMC certified CIS faculty" and they conduct a certificate program in "Cloud Infrastructure and Services". Our College is organising certificate course in Spoken Tutorials in Latex, UNIX, Programming in C++ for Computer science students as part of their curriculum in collaboration with MHRD (Ministry of Human Resource Development) and IIT Mumbai and NMEICT (National Mission for education and information through communication technology. This is an online self learning component. This is offered for all students as Computing skills.

Our College in collaboration with TCS launched Certificate Courses like Banking for Business Process Services for III year students and a Diploma Course Market Research and Retail CPG (Customer Product Group) for II year students to benefit the student community attain mainstream careers.

Our College is the first College in India to start a certificate course in GST. The department of Clinical Nutrition and Dietetics offers a certificate course in Interior Decoration and Flower Arrangement

BAP-Executive online course conducted by Arthavidya partnered with NSDC and e-palmleaf ITES Pvt Ltd was started in 2015-16. Our Management has offered this free of charge to all commerce students so as to provide good placement. For 1<sup>st</sup> year BAP Executive course, 2<sup>nd</sup> year BAP Executive Plus course and for 3<sup>rd</sup> year BAP Smart Pro courses are conducted.

College has been established as a NPTEL local chapter. Students are encouraged to do Swayam and MOOC online courses and additional credits are given.

## SMRTI



SMRTI, the cultural extravaganza of S.D.N.B Vaishnav College for Women was started in the year 1982 and is celebrated every year in memory of our Founder Chairman, and his wife. Competitions under SMRTI include youthful sports activities, hilling light music, grandeur of carnatic music vocal, feast of our eyes in the form of group dance and classical dance, colourful rangoli and pot painting competitions, creative talents through ad-zap and ship-wreck, brain teasers like quiz and dumb charades, dialect display such as kavithai and oratory, Gita-recitation, and finally a touch of fitness with mehendi and bridal-make up competitions. Eminent and famous personalities from different walks of life, judge the competitions.

## WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL

Self support and self reliance are the twin objectives of the WEDP cell. Artificial jewellery making, flower bouquets making, oil painting, embossed painting, glass painting, fabric painting, tailoring and embroidery are taught by experts with enough practical sessions to attain perfection. An annual EDP exhibition is held where articles prepared by the EDP cell members are exhibited in order to display the talents of the members and test their entrepreneurial ability.



## SPORTS

Great emphasis is laid on sports and the College can literally boast of excellent facilities in the field "Games". Our College has facilities for Cricket, Foot ball, Basket ball, Hockey, Kho-kho, Kabbadi, Volley ball, Ball badminton, Shuttle badminton, Chess, Tennis, Hand ball, Rugby, High jump, hurdles, javelin, shot put, discus, hammer, spring board games and table tennis. UGC funded Indoor Stadium has 29,000 sq. ft Carpet area and 15,000 sq. ft. playing arena. The highlights of the Indoor Stadium are Table Tennis, Basket Ball, Volley Ball and Badminton Court with Flood Lights. In the sports cap of Vaishnav there are more colorful feathers with 364 state players, 266 university blues, 178 national players, 26 international players in various games. 5 students got star of India award in ball badminton. During 2013 to 2016 M. Sowmiya of Department of Commerce won the All India Inter-University Gold Medal in the event of Hephthalon for 3 years consequently. R. Aparna Kumari III Maths won the gold medal and also received the Star of India award in ball badminton. S. Vijaya of III B.Com represented India in the Homeless World Cup 2018 held at Mexico City from 11.11.2018 to 14.11.2018 and got third place and won the foundation trophy in Mexico City. M. Tahera begum of II M.Com won the silver medal in the senior national ball badminton championship and federation cup ball badminton held at Dindigul. N. Hemamalini of I BA English Litt won the Gold medal in Javelin throw U-20 junior national athletic meet held at Lucknow and also got silver medal in national Javelin throw championship held at Jarkand



## SDNBVC IN FLOOD RELIEF

The benevolence of our dynamic Management has been proved yet again through their swift and judicious relief operations during Chennai floods. Our Management came forward to help not only the student victims, but also supported flood-affected teaching and non-teaching staff and devastated people of the locality. The gates of SDNB Vaishnav College were opened to the public to provide shelter for the stranded victims in the neighbourhood. Relief materials and revival kits were distributed to 1568 students who were severely affected in the floods. Our College organized Post-flood health Camp in association with Rotary Club of Madras South West and College NSS unit on 19<sup>th</sup> and 20<sup>th</sup> December 2015. A team of doctors were dynamically involved in screening and examining around 3000 College students and general public. About 1100 Books worth Rs. 3.5 lakhs were distributed to flood affected students under book bank scheme by the Management and Alumnae.



## RESEARCH



Research Departments were formally inaugurated by the then Vice Chancellor Col.Dr.G.Thiruvassagam, University of Madras on 17<sup>th</sup> August 2012. Six departments Computer Science, Plant Biology and Plant Biotechnology, Statistics, Physics, Commerce and History were upgraded to conduct research leading to PhD. Department of Economics, English, Mathematics and Tamil offer part time PhD programmes M Phil courses in Physics, Statistics, Plant Biology and Plant Biotechnology Commerce were started in 2012 and M.Phil course in Computer science will commence in 2019.

One Major Research Project and 39 Minor Research Projects have been completed of which 11 projects were sanctioned by the Management for Self-Supporting Staff. Our College has 25 Ph.D supervisors who are guiding 65 research scholars and 24 M.Phil supervisors have guided 86 research scholars. Our faculties presented 359 papers in International Journals and 97 papers were published in National Journals. Research scholars have published 44 articles in International journals. 20 books have been published by our faculties with ISBN number. 8 Ph.Ds have been awarded and 8 Ph.D thesis have been submitted by our researchers.



Faculties are deputed on FIP to pursue their research. Research departments are provided with State of Art Computing facilities. Use of Free Open Source Software for research is enhanced. New research Labs have been set up for Physics, Statistics, Plant Biology and Plant Biotechnology and Computer science. Laboratories are fully equipped with instruments to conduct research. Our college subscribes 200 journals inclusive of 5 International journals. SPSS with AMOS and MATLAB software are purchased.e-Journals (J-GATE, INFLIBNET, DOAJ) and e-books are available in the e-



learning centre. Our management promotes interdisciplinary research by sharing instrumentation facilities. Internet bandwidth 8 Mbps (under NMEICT project) is available. Under the scheme of promotion of Basic Science Research to create awareness about research methodology, final year students of B.Sc. Physics, Chemistry and Plant Biology and Biotechnology completed research projects

## LIBRARY

The College has an excellent library functioning in the I.T. Block, Library occupying a total area of 4200 Sq.ft.. Our college library is a resort of knowledge. It accommodates 46006 books, 286 journals, 49 magazines and 938 CDs on various subjects. Reprography, Full computerization, OPAC, CD Collections, bar coding, Internet browsing facilities, Xerox facilities and scanning facilities and virtual library with 24 hours Internet connectivity are available. College provides INFLIBNET facilities of UGC at free of cost. Students and staff have been provided with user id and password to browse and download various research articles to promote research culture in the campus. The college has installed ten broadband high speed connectivity under National Mission on education through Information Communication Technology (NME – ICT) partnering with BSNL.



## UNION ACTIVITIES

College Union organises various programmes like Orientation Programme, 'Beginning School' Freshers Day, Union Inauguration, Gokulashtami, Teacher's Day, Onam and Pongal festivals Voter's Day, Traffic awareness programme, International Womens' Day, Founder's Day, Independence day, Republic day etc.,

## CO-CURRICULAR ACTIVITIES

Every department has an Association .The Departmental Association provides a platform for healthy and intellectual interaction outside the walls of the classroom through various inter-Collegiate and Intra-Mural Competitions. Association activities aim to activate the students towards academic and non-academic excellence through various events. Fine Arts Association conducts a galore of inter departmental activities. Many on-stage and off stage events are conducted to bring out the aesthetic, artistic and creative talents of the students. Our College students won first place in 2013 and in 2017 got III prize in Republic day dance competition and received prizes from His Excellency The Governor of TamilNadu in the presence of Honourable Chief Minister of TamilNadu. Our students participate in various intercollegiate competitions and win many prizes.

## ACADEMIC MILESTONES



## INFRASTRUCTURE



The College is well endowed with good infrastructure with well furnished buildings. Information Technology and Post Graduate Block was inaugurated with the divine blessings of Jagadguru Pujya Shri Jayendra Saraswathi Swamigal. Computer Labs and Internet Centre was inaugurated with divine blessings of Shri Sankara Vijayendra Saraswathi Swamigal. Autonomous and Science Block was inaugurated by Dr.K.Ponnudiy, Hon'ble Minister of Higher Education, Government of Tamilnadu. Women's Hostel was inaugurated by Thiru.T.K.M.Chinnayya, Hon'ble Minister for



Backward Classes, Government of Tamilnadu Media Block was inaugurated by Thiru P.Palaniappan, Hon'ble Minister for Higher Education, Government of Tamilnadu and Indoor Stadium was inaugurated by Dr.K.Rosaiah His Excellency the Governor of Tamilnadu



The College houses sophisticated buildings with fully equipped modern computer laboratories, libraries with a reading hall, audio visual room, well-furnished model class rooms, canteen and hostel. In 10 acres of land. College has a built up area of 26,097.22 sq.mts. There are 87 Classrooms of which 33 are smart classrooms. College has 2 Seminar and Conference halls and 1 AV room, 29 Laboratories, 842 Computers with intranet and internet facility. College has 2 Libraries, U.G and P.G Library with 44,201 Books and 200 Journals. College has a renovated fully air conditioned auditorium, 1 mini auditorium and an indoor stadium. 90 CCTV cameras are fixed in our campus. Hostel has 210 inmates. 7 RO water purifiers are installed in Canteen, Main block, IT block and near Auditorium for easy access to students to provide continuous water supply. Lush, serene, eco-friendly campus provides a hygienic and healthy milieu to the students meticulously.



## E-EDU GOVERNANCE

E-EDU GOVERN Programme of our College serves the twin objectives of 100% Computer literacy to all students and complete networking of the various academic and administrative activities. Our Management has organized computer literacy soft skill programme for all the students.

## IQAC

The IQAC Committee periodically submits its annual reports to UGC and University of Madras. The committee monitors the post accreditation achievement with facts and figures. The continuous and systematic approach of the Management and staff of the College has yielded a rich return in the form of excellent results. Success is the result of staff motivation and students aspiration.

## CONTROLLER OF EXAMINATIONS

Controller of Examination plans, controls and direct the wheels of autonomy in the right track. The Board of Studies designs and develops career oriented and socially productive curriculum, with enriched contents, which is approved by the Academic Council and Governing Body of our College.

## MILESTONES

- ✦ In 2007 Hon'ble Secretary Sri. C.M. Tolia and Shri.Sriram V.Rajagopal, Director HR, Cognizant Technology Services, signed MOU, in the presence of Dr. C. Chandramouli, IAS, IT Secretary, Govt.of Tamil Nadu.
- ✦ Our College is a member of ICT Academy of Tamil Nadu (an initiative of Govt. of Tamil Nadu and Industry).
- ✦ Our College is the first Arts and Science College to be accredited by Tata Consultancy Services in India in 2008.

Our College signed MOU with the in Saurashtra University, Gujarat in 2012 which would tread on various academic-acclaimed paths in the years to come through exchange programmes and collaborative research activities.



A Memorandum of Understanding between in Institute of Cost Accountants of India, Andhra Chamber of Commerce and SDNB Vaishnav College for women were signed in 2015.

Our College signed MOU in 2014 with National Institute of Electronics and Information Technology (NIELIT) for conducting computer Hardware and Software certificate course for SC/ST students.

- ✦ Our College signed MOU with Krishnamurthy Institute of Algology and Marina Labs Chennai in 2013 for helping Plant Biology and Plant Biotechnology students to do projects.
- ✦ Our College had signed MOU with Stannis Institute in 2016 for DMLT course (Diploma in Medical Lab Technician) and MLT to help students of B.Sc Chemistry .
- ✦ Our College signed Memorandum of Understanding with Entrepreneurship Development and Innovation Institute and Centre for Entrepreneurship Development, Anna University in 2016 to empower the Entrepreneurship skill among our students.



- ✦ Student Chapter of the Madras Management Association was inaugurated on 13<sup>th</sup> October 2016.
- ✦ Our College had signed Memorandum of Understanding with Institute of Company Secretaries of India on 9<sup>th</sup> June 2016 which was renewed again on 8<sup>th</sup> June 2018.
- ✦ Our College had signed Memorandum of Understanding with Institute of Chartered Accountants of India on 12<sup>th</sup> January 2017.

Our College is collaborating with Tata Consultancy Services (TCS) in the Academic Interface Program (AIP) – an initiative of TCS in offering employment oriented education to the students. Mr. Chandrakant M. Tolia, College Secretary and Mr. Rajiv Noronha, Vice President, TCS, BPS signed a Memorandum of Understanding on 27<sup>th</sup> April 2017 which will strengthen the Industry-Institute relationship and is focused on “Campus to Corporate Transition”, by grooming the students for the corporate world.



Our College had signed a Memorandum of Understanding with International Chamber of Indirect Tax Professionals in 2017 to promote Industry Integrated Learning and enable the students to obtain better practical knowledge and hands-on experience in the field of Commerce and our College was the first College in India to start a GST Course in India.

- ✦ Our College had signed MOU with Apollo Shine to promote health and well being of students and staff.
- ✦ Our College had signed MOU with EDCIL India Ltd for MHRD's Study in India Initiative on 8<sup>th</sup> May 2018.

Our College had signed MOU with U and I Trust in July 2018 to make a difference by educating and rehabilitating students.



## ACADEMIC ORGANISATIONS

Our College has formed various committees for the welfare of the students. These committees are Anti-Ragging Committee, Ethics Committee, Grievance Redressal Committee, Sexual Harassment Committee Hostel Committee, Sports Committee, Planning & Development Committee, Research Committee, Library Committee, Placement, Training and Career Guidance Cell, Counseling Cell, Fine Arts Committee, Scholarship Committee, and Admission Committee. Our College has many clubs like, EDP Cell, Debate Club, Yoga, Theatrical Club, Consumer Club, Rotaract Club, Environ Club, Quiz Club, NSS and NCC for the betterment of the students.

## SCHOLARSHIPS

We provide students with Central and State Government scholarships and Private Endowment Award Scholarships. Last year a total of Rs 60,94,843 were given to 1290 beneficiaries.

## CONVOCATION

Convocation for the students of aided and unaided streams are held separately. The chief guests distribute the diplomas and rank certificates to the graduands



## PLACEMENT CELL

Effective training and mock interviews are conducted to enable our students to take up campus interviews. The cell organizes campus interviews to facilitate suitable job opportunity for the final year students after their graduation. Globally renowned Corporate organizations like CTS, Dell, TCS, Accenture, Maverick etc., visit our campus to recruit our students. Thousands of students are benefited and well placed in various reputed organizations. The cell conducts various training programmes, to aid the students for their future pursuits. Kings Learnings an employability focused training organisation gives preplacement training and communication skill training to the students. The cell has created a record of 100% placement.

## ALUMNAE MEET

The Alumnae trust was registered in June 2015 and it was launched by Honourable Justice Smt. Pushpa Satyanarayana along with College Union Inauguration. The Alumnae trust Executive meeting, Alumnae Meet and Retired staff reunion were organised. Achiever's Award was given to nearly 40 distinguished Alumnae from different disciplines.